



For Immediate Release

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EPIC Announces “Certification Services” that Verify GS1 Data Accuracy Scorecard!

New Service Certifies Perfect Measurements of Dimensions and Provides Encrypted Backups of New Versions

ST. CHARLES, IL—May 25, 2010 -- EPIC Group - Global Technology (Epic), a market leader in the area of perfect measurements for GDS (global data synchronization) Initiatives, today announced the introduction of its new *Data Sync Certification Services* for manufacturers and retailers to ensure their items have certified perfect measurement for GS1 GDSN™ (Global Data Synchronization Network) standards. The certification service will provide verification of data for the Data Accuracy Scorecard which is available to suppliers through GS1 US (1Sync), and also provide electronic backup of this data utilizing Epic’s new encrypted security processes.

“This is a certification service whose time has come,” said Greg Weismantel, Epic’s CEO, “because Epic’s work with its supplier and retailer clients during “Initial Item Load” shows that over 82% of all supplier and retailer items have erroneous measurement attributes. This creates a strain on resources to start any data sync project for a Retailer, but our data shows that the problem continues as suppliers change packs, sizes, and packaging materials each year, so it’s not resolved just during initial item load. It is definitely an ongoing problem, and an accurate economical Certification is the best solution.”

Epic’s Initial Item Load studies show that non-accurate dimensions and weights increase the costs of Data Synchronization for each Retailer by approximately \$350,000 per year during the Initial Item Load segment of a Data Sync Initiative, and approximately \$225,000 per year thereafter.

More importantly, supplier costs are even more significant, with a non-absorbed cost of approximately \$300 per year per SKU for each retailer with which the supplier synchronizes. Epic’s Certification Service makes the supplier’s data more accurate than anything available in the marketplace, including all

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auditing services which still utilize calipers as their main measuring tool. Caliper measurements are proven to be erroneous on irregular cases and items over 60% of the time.

Weismantel continued, "The difference between our Certification Service and any other audit service is not only the greater accuracy of the weights and dimensions using our Hawkeye Perfect Measure™ System for cases and eaches, but the fact that a supplier can certify that its data shown in the Retailer's 1Sync Data Accuracy Scorecard is more accurate. Hawkeye has been proven to be between 0.05" and 1.5" more accurate than calipers, and all audit teams use calipers except Epic. We then electronically backup this data using three-tiered encryption in our secure data vaults, all a part of this service."

Epic's Certification Service provides a free Hawkeye Perfect Measure™ system for use with cases and eaches, and the monthly service fee includes free backup of that data in Epic's encrypted vaults of storage, only available to that trading partner. Each backup is archived with version control, allowing previous data measurements from past years to be available to the user.

In addition, all suppliers can utilize Epic's Certification Audit Service which also utilizes Hawkeye Perfect Measure™ Systems, either on-site or at Epic's location, with on-site Certification Costs starting at \$9.38 per unit measured, and \$12.58 per unit measured at Epic's location. A certification of accuracy will be provided by Epic for each unit measured and weighed for the 1Sync Data Accuracy Scorecard, along with an Excel spreadsheet of the dimensions and weights.

The new Certification service will provide Trading Partners with electronic certification that the supplier's measurements exceed the accuracy of the GS1 standards for every case, inner pack, and individual product when measured by Hawkeye.

A Retailer may take advantage of this same Certification Service for New Item introductions, for more accurate Warehouse cubing, and for more accurate shelf sets for the retail shelf. A similar pricing structure is available for the retailer as well as the supplier, including the encrypted on-line backup as well.

About EPIC Group - Global Technology

EPIC is a leading Managed Services Provider (MSP) for operational and collaborative data sync products and services utilized by wholesalers, distributors, retailers and manufacturers in the food distribution and health care businesses. EPIC provides the only Perfect Measure™ Systems for the consumer goods industries, Hawkeye Perfect Measure Systems, which certify the accuracy of weights and dimensions of cases and eaches utilizing GS1 measurement standards. Hawkeye was awarded the 2008 Editor's Pick Award from Consumer Goods Technology magazine, and has been recognized as most accurate each year since. For more information on Epic Global Technology, please visit www.epicglobaltech.com.

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